![DEDEP.eu logo — Dissemination & Exploitation for Digital Europe Programme]

# DEDEP.eu

Creation of processes and new forms of cooperation - Digital Services and Platforms - Dissemination, Exploitation, Strategy

![DEDEP.eu — Dissemination & Exploitation for Digital Europe Programme](logo)

# Brand
# Guidelines

Brand
Guidelines Ver1

Trust-IT Services srl
September 2024

# Table of Contents

# DEDEP.eu
Dissemination & Exploitation for Digital Europe Programme

# 1.0   The brand logo

These Logo versions will mainly be used
in reductions and representations in
compact square or circular shapes.

These versions of the Logo can be used on dark backgrounds or with background images or videos. We recommend the use of a shaded element behind the Logo only if the contrast makes it difficult to read.

It is advisable to maintain the following
safety spaces around the logo so as not
to impair its readability.

It is recommended not to alter the colours,
shapes and proportions of the logo in any way.

**DEDEP.eu**
Dissemination & Exploitation for Digital Europe Programme

# 2.0 Typography

# Inter

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789@$#%&*+=/\<>()[]

# Lorem ipsum dolor sit amet consectetur adipscing elit ut.
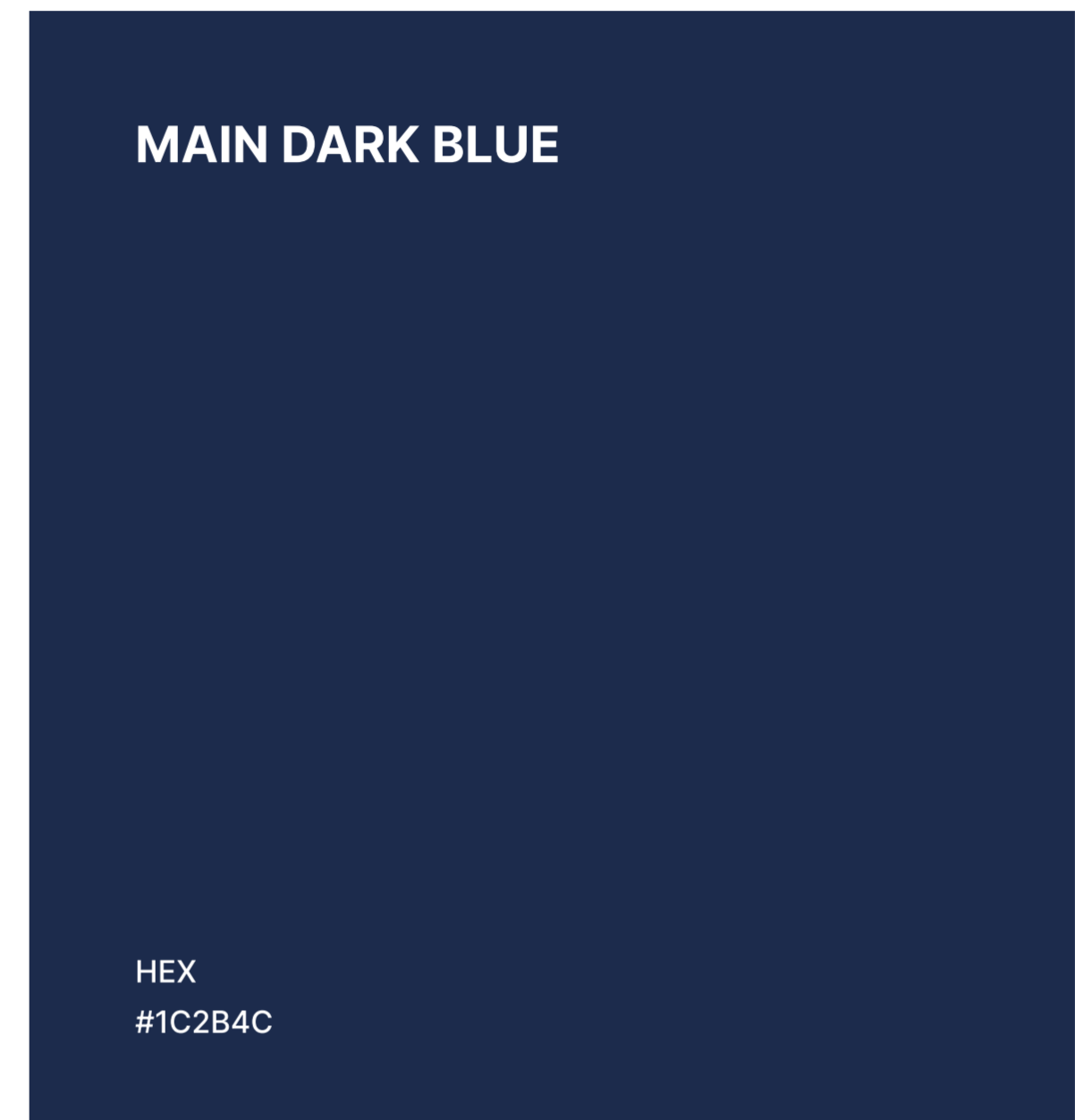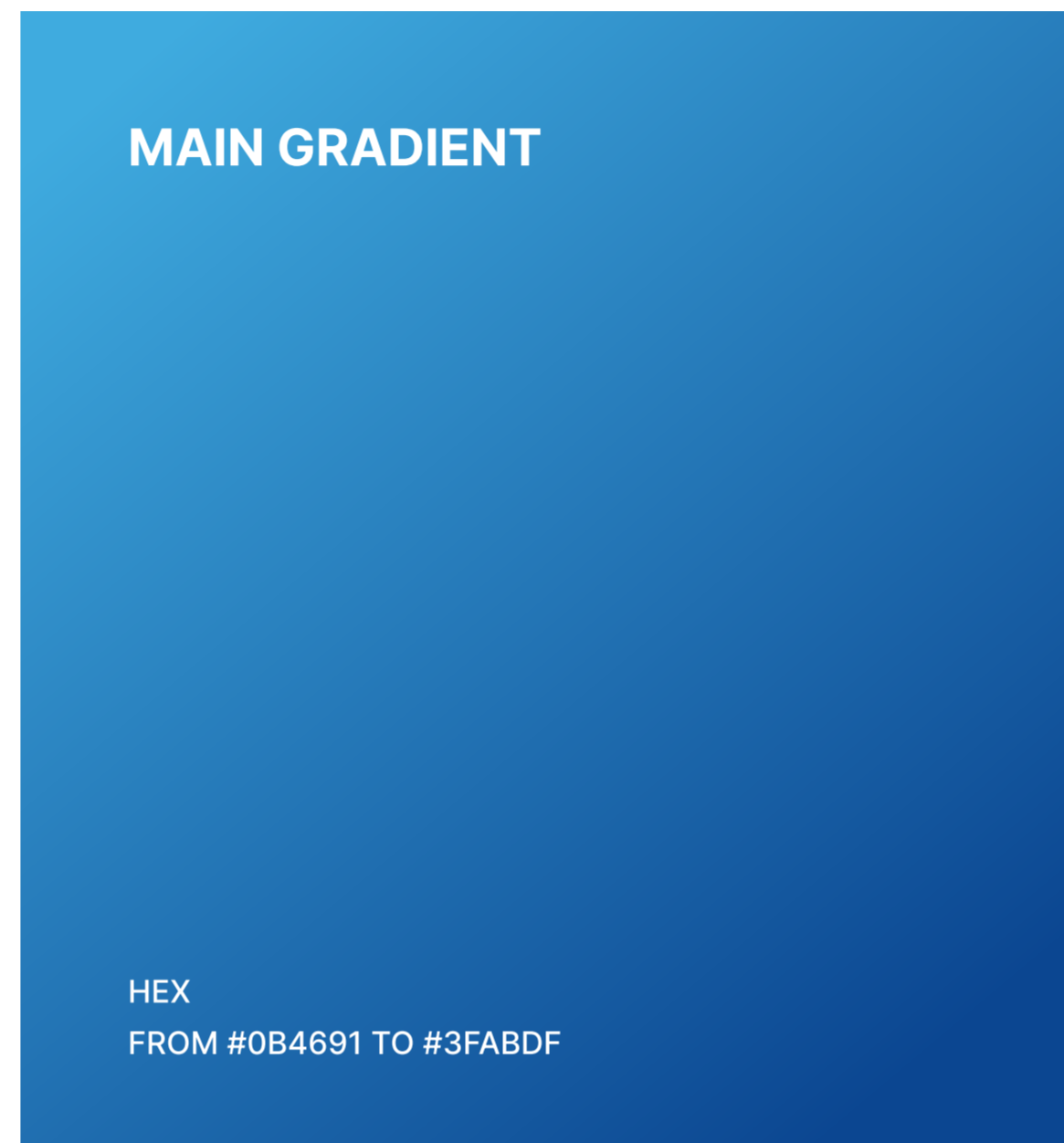
## Lorem ipsum dolor sit amet consectetur.

Lorem ipsum dolor sit amet consectetur. Quam quam lectus turpis vel blandit felis massa. Eget netus ac cursus ut tristique consectetur. Id varius adipiscing viverra enim amet turpis. Congue odio elementum.

**DEDEP.eu**
Dissemination & Exploitation for Digital Europe Programme

# 3.0  Brand colors

To the right of the main colours are the tone scales with an indication of the colour of the lettering to be put on them. In addition to these colours, neutral greyscale colours can be used, to be agreed as required.

**MAIN GRADIENT**

HEX
FROM #0B4691 TO #3FABDF

**MAIN DARK BLUE**

HEX
#1C2B4C

**MAIN BLUE**

HEX
#0B4691

**MAIN LIGHT BLUE**

HEX
#3FABDF

# DEDEP.eu
Dissemination & Exploitation for Digital Europe Programme

# 4.0  European flag & funding statement

# Funded by Logos



**Funded by
the European Union**



**Funded by
the European Union**

# Disclaimer

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or CNECT. Neither the European Union nor the granting authority can be held responsible for them.

# Thank you for your attention.